

Affiliate Membership Program

The North Carolina Craft Brewers Guild is a not-for-profit organization whose mission is to advance the interests of the craft breweries of North Carolina and to promote North Carolina craft beer.

Affiliate membership is available to a person or company that supports the North Carolina craft brewing industry by providing products or services used by craft brewers. *Examples of affiliate members include financial/accounting services, legal counsel, equipment manufacturers, ingredient suppliers, etc.*

We offer 3 levels of Affiliate Membership

** Ask us about combining your membership with a sponsorship package customized to meet the goals of your company.**

Silver Affiliate Member of the Guild: starting at \$300/year

- Basic listing on www.ncbeer.org with a link to your website;
- Basic listing in annual printed NCCBG Brewers' Resource Directory;
- Eligibility to attend and exhibit at Guild's educational & networking events for breweries and breweries-in-planning including (ticketing fees apply):
 - Brew Smart (educational day-long conference occuring twice annually)
 - Annual NC Craft Brewers Conference (3 day conference + Trade Show)
- Opportunity to submit a proposal for presentation at our annual conference and bi-annual Brew Smart events;
- Sponsorship opportunities available at Guild member events throughout the year;
- Monthly newsletter keeping you updated on the latest happenings in NC beer.

Gold Affiliate Member of the Guild: starting at \$1000/year

Gold Affiliate members receive all the benefits above of a Silver Affiliate, with the addition of:

- <u>Prominent listing with your logo</u> on www.ncbeer.org with a description of your business and a link to your website;
- <u>Prominent listing with your logo</u> in annual printed NCCBG Brewers' Resource Directory;
- Access to the contact information of Guild member breweries and breweries-in-planning;
- <u>Complimentary attendance for two at Brew Smart</u>, the Guild's bi-annual educational & networking events (\$400 value)
- <u>Complimentary basic trade show space</u> at the Guild's annual NC Craft Brewers Conference (\$300 value. Conference registration not included.)



Platinum Member of the Guild: Customized membership packages, starting at \$3000. Contact us to design a membership that fits all of your company's outreach goals. Platinum Club members receive all the benefits of a Gold-level sponsor, with the addition of customizable benefits, which may include:

- <u>Premiere listing with your logo</u> on www.ncbeer.org with a description of your business and a link to your website;
- <u>Premiere listing with your logo</u> in annual printed NCCBG Brewers' Resource Directory;
- Featured company placement on the NCBeer.org homepage
- <u>Complimentary Pre-Conference registration for two</u> at the NC Craft Brewers Conference (\$100.00 value)
- <u>Complimentary registration for two</u> at the NC Craft Brewers Conference (\$450.00 value)
- <u>Opportunity to submit an educational article for NC brewers</u>, twice annually, in your area of professional expertise, for inclusion in the Guild's brewer's newsletter.
- <u>Opportunity to present a 30 minute educational webinar for NC brewers</u>, once annually, in your area of professional expertise;
- <u>Recognition in the weekly Brewers Newsletter</u> with logo placement;
- <u>Customized NCCBG event sponsorships</u> designed to fit the goals of your company
- Warm, fuzzy feeling of knowing that you are one of North Carolina's top supporters of craft beer!

We Are the State of Southern Beer.