

NORTH CAROLINA
NC
 BEER MONTH
 APRIL 2018

DATA SNAPSHOT



1. ASHEVILLE
 TOP LOCATION IN NC

2. CHARLOTTE

3. RALEIGH

4. WILMINGTON

5. DURHAM

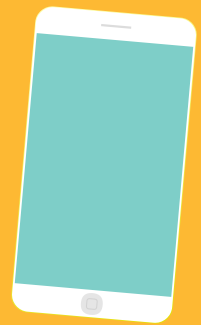
6. GREENSBORO

7. MILLS RIVER

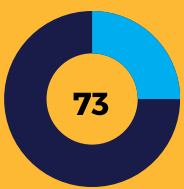
8. WINSTON-SALEM

DIGITAL PASSPORTS

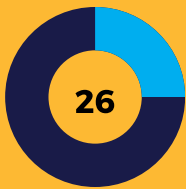
300,000 UNLOCKS
 ACROSS 5 UNTAPPD BADGES



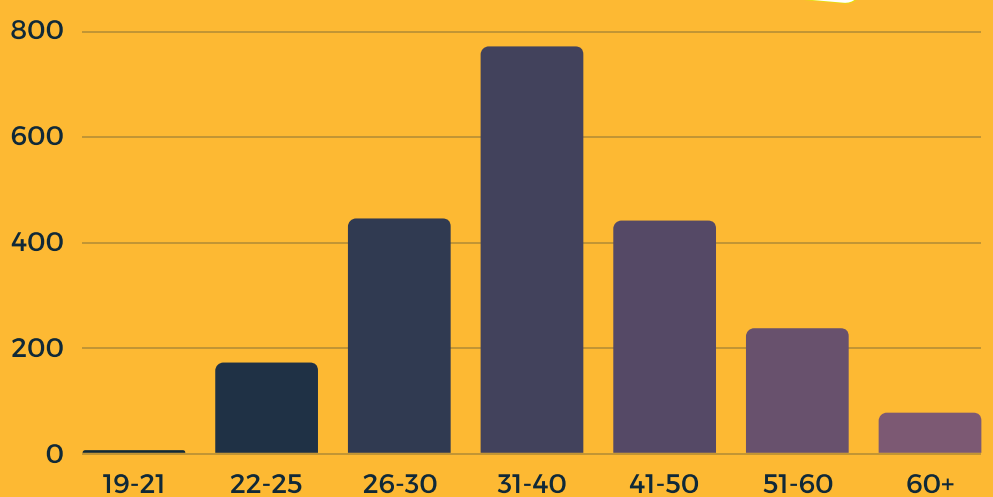
GENDER & AGE



73%
 MEN



26%
 WOMEN



TOP BREWERIES & BEERS



#1 CATAWBA BREWING CO
 PEANUT BUTTER JELLY TIME
 EVENING JOE COFFEE BLONDE
 CLOUD COVER RISING SUN NE IPA

#2 BURIAL BREWING CO
 THE SAVAGES OF RUMINATING MINDS IPA
 GANG OF BLADES IMPERIAL IPA
 SANGUINE SPIRES OF ATTRITION BERLINERWEISSE
 SHADOWCLOCK PILSNER



#3 SIERRA NEVADA BREWING CO
 HAZY LITTLE THING NE IPA
 OTRA VEZ GOSE

#4 NEW BELGIUM BREWING CO.
 THE HEMPEROR HPA



#5 ASHEVILLE BREWING CO
 828 PALE ALE

#6 GREEN MAN BREWERY
 COMMON GROUND IPA

