Hello XXXX,

June is membership month for the North Carolina Craft Brewers Guild (NCCBG). Have you considered joining?

North Carolina Craft Brewers Guild is a not-for-profit organization dedicated to promoting North Carolina as The State of Southern Beer and positioning us among the best craft beer states in the country.

**Insert statement here about why you joined the guild and how you benefited.**

**Joining is Simple:**

[Click here for the online membership application](https://www.ncbeer.org/join_here_-_breweries_brewer.php).

**Dues:**

Annual production of up to 1,000 bbls: $250/year

Annual production greater than 1,000 bbls: $0.25 per bbl/year

**With your support, the NC Craft Brewers Guild:**

* serves as the collective voice of North Carolina's craft brewing industry;
* provides legal advocacy and legislative lobbying for our craft brewing industry;
* promotes NC craft beer tourism, economic development, & export opportunities on state, national, and global levels;
* serves as a liaison for state and national media outlets;
* provides educational conferences, webinars, workshops, & networking events for the NC craft community;
* hosts the annual NC Craft Brewers Conference in Winston-Salem;
* hosts the NC Brewers' Cup competition and NC State Fair Public House.

**Additionally, membership in the Guild provides breweries with:**

* a business listing, link, and logo on NCBeer.org;
* access to the members-only Facebook group for info share & collaboration;
* discounted EAP (Employee Assistance Program) & TeleHealth Urgent Care service exclusively for Guild members;
* low rate workers comp insurance policy exclusively for Guild members;
* complimentary shipping to GABF & World Beer Cup competitions;
* Exclusive promotional opportunities (such as being featured at GABF, the NC State Fair Public House, The Raleigh Market, and in social media spotlights);
* proactive notifications & advisories on regulatory and policy matters;
* access to an archive of informational materials on topics relevant to our brewing community;
* discounted access to educational, networking, & social events across NC;
* a weekly newsletter to keep you abreast of NC Beer announcements & opportunities.

Call me at XXX-XXX-XXXX with any questions or for more information. Alternatively, you can reach Lisa Parker via 919-951-8588 or lisa@ncbeer.org.

Consider joining the NCCBG craft brewers to pursue knowledge, growth, and support of North Carolina independent craft beer!

Cheers,