



## Affiliate Membership Program

The North Carolina Craft Brewers Guild is a not-for-profit organization whose mission is to advance the interests of the craft breweries of North Carolina and to promote North Carolina craft beer.

Affiliate membership is available to a person or company that supports the North Carolina craft brewing industry by providing products or services used by craft brewers. *Examples of affiliate members include financial/accounting services, legal counsel, equipment manufacturers, ingredient suppliers, etc.*

### We offer 3 levels of Affiliate Membership

*\*\* Ask us about combining your membership with a sponsorship package customized to meet the goals of your company. \*\**

#### **Silver Affiliate Member of the Guild:** starting at \$250/year

- Basic listing on [www.ncbeer.org](http://www.ncbeer.org) with a link to your website;
- Basic listing in annual printed NCCBG Brewers' Resource Directory;
- Eligibility to attend and exhibit at Guild's educational & networking events for breweries and breweries-in-planning including (ticketing fees apply):
  - Brew Smart (educational day-long conference occurring twice annually)
  - Annual NC Craft Brewers Conference (3 day conference + Trade Show)
- Opportunity to submit a proposal for presentation at our annual conference and bi-annual Brew Smart events;
- Sponsorship opportunities available at Guild member events throughout the year;
- Monthly newsletter keeping you updated on the latest happenings in NC beer.

#### **Gold Affiliate Member of the Guild:** starting at \$1000/year

Gold Affiliate members receive all the benefits above of a Silver Affiliate, with the addition of:

- Prominent listing with your logo on [www.ncbeer.org](http://www.ncbeer.org) with a description of your business and a link to your website;
- Prominent listing with your logo in annual printed NCCBG Brewers' Resource Directory;
- Access to the contact information of Guild member breweries and breweries-in-planning;
- Complimentary attendance for two at Brew Smart, the Guild's bi-annual educational & networking events (\$400 value)
- Complimentary basic trade show space at the Guild's annual NC Craft Brewers Conference (\$300 value. Conference registration not included.)



**Platinum Club Member of the Guild:** starting at \$3,000.00/year

Platinum Club members receive all the benefits of a Gold-level sponsor, with the addition of:

- [Premiere listing with your logo](#) on [www.ncbeer.org](http://www.ncbeer.org) with a description of your business and a link to your website;
- [Premiere listing with your logo](#) in annual printed NCCBG Brewers' Resource Directory;
- [Featured placement of your logo on the NCBeer.org homepage](#)
- [Complimentary Pre-Conference registration for two](#) at the NC Craft Brewers Conference (\$100.00 value)
- [Complimentary registration for two](#) at the NC Craft Brewers Conference (\$450.00 value)
- [Opportunity to submit an educational article for NC brewers](#), twice annually, in your area of professional expertise, for inclusion in the Guild's brewer's newsletter.
- [Opportunity to present a 30 minute educational webinar for NC brewers](#), once annually, in your area of professional expertise;
- [Recognition in the weekly Brewers Newsletter](#) with logo placement;
- [Warm, fuzzy feeling of knowing that you are one of North Carolina's top supporters of craft beer!](#)

**We Are the State of Southern Beer.**

**For more information, contact:**

Lisa Parker, Membership & Operations Manager [operations@ncbeer.org](mailto:operations@ncbeer.org) 919-951-8588