



2019 Novel Coronavirus (COVID-19)

NCCBG Coronavirus (COVID-19) Update: 04.23.20



Executive Director Update - April 23, 2020
Coronavirus Information

Good afternoon,

Today Governor Cooper laid the foundation for beginning to reopen the state. The plan is conditional and depends on how we are able to control the spread of the virus, but it provides a framework. The key points are as follows:

- Stay-at-home executive order will remain at least until May 8th. Assuming positive trends continue, we can move into a three phased reopening process.
 - Phase 1 - more commercial activity allowed, but restaurants and taprooms will remain closed. The heightened hygiene steps we are currently doing will remain in effect. Again, assuming positive trends continue this phase could last 2-3 weeks.
 - Phase 2- Will allow for restaurants and taprooms to open at a limited capacity. Social distancing and stringent hygiene steps would need to be adhered to. This phase would last 4-6 weeks assuming positive trends continue.
 - Phase 3 - Further opens the economy and increases capacity levels for businesses.
- It is important to note, any changes to executive order will be based on quantitative analysis to determine trends and what our next steps will be.
- [Governor's Press Release](#)
- [Executive Order](#)

COVID-19 case numbers for today increased to 7,608 up 5.9%, with hospitalizations growing to 486 up 52 and the death toll rising by 11 to 253. Testing is also increasing with 6,000 more test results bringing the total to 96,000 to date.

On to other news and updates...

- Local Initiatives Support Corporation: Applications for the Small Business Relief Grant through LISC's Rapid Relief & Recovery Fund are now being taken. Directly from the LISC website:
 - The application period is now open. [Click here to apply](#). Your application must be completed by Tuesday, April 28th, 11:59 p.m. ET.
 - Before completing the application, we recommend you review our Grant Information Overview and FAQ, [which can be found here](#).
 - Please keep the following in mind: For business owners with multiple businesses, please answer this survey based on your largest business owned.
 - Each awardee is limited to one grant.
 - Grants will be made to qualified businesses and based on accurate and complete submission and verification of required documentation.
 - This round of applications must be completed by Tuesday, April 28th, 11:59 p.m. ET.

If you have questions not [answered by the FAQ](#), please email smallbusinessgrants@lisc.org. We are monitoring this inbox and updating the FAQ accordingly.

- Congress at work: The House will take up Phase 4 of the CARES Act today. It is expected to pass and the President is expected to sign shortly thereafter. Again, the package would provide an additional \$310B to the PPP Loan Program (but will the structural fixes be in place is another question), \$75B would be directed to hospitals and other healthcare providers, and \$25B would be set aside for testing purposes. There is also a \$60B set aside for community banks and credit unions can access, this may free up funds for our smaller communities. The bill does not make fundamental changes to the PPP program in terms of the rules surrounding it. You can stay on top of what the SBA is doing by visiting [SBA Coronavirus Relief Options](#) and talking with your banker on a regular basis.
- NC Breweries - Thank you for completing the Industry Impact Survey: We closed the survey at noon today. 92 of 328 breweries or 28% participated. Thank you for making your voice heard. We will post results once we have the survey compiled.
- For you Brewpubs out there: Another great article from Restaurant Business. [How Coronavirus will change restaurant menus](#)

We have the beginnings of a path forward. While the plan is far from definitive, it does give us benchmarks and guidelines that will allow us to monitor progress and understand what our next steps might be. We will be working with government officials and other industry groups to make sure we can reopen safely for our customers and employees. Let's hope the numbers track with expectations so we can get going again, in a safe and controlled manner. Barring any late breaking news on Friday, we will catch up with you again on Monday with an update, this will give us some time to compile survey results and catch up on some of our administrative tasks. Have a great weekend.

Stay healthy my friends.

And, remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. *Follow the Guidance and Executive Orders!*
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, *take care of each other*, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or posting consumer related information to promotions@ncbeer.org

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center>

<https://ncbeer.org/covid-19.php>

