



2019 Novel Coronavirus (COVID-19)

NCCBG Coronavirus (COVID-19) Update: 04.27.20



Executive Director Update - April 27, 2020
Coronavirus Information

Good afternoon,

This update is dedicated to *reopening* your businesses. As some states begin the reopening process, we can get a glimpse into what we might expect after May 8th (assuming our numbers continue to track to goals). While we do not know exactly what is in store for NC, we do know that when the time comes it will be critical that we do all we can to protect our employees and our customers. Getting it “right” will keep the pandemic in check and build consumer confidence. The attached articles give you some ideas and practical advice in order to help you prepare for your reopening.

- From *Restaurant Business*:
 - [Restaurants prepare for an uncertain and complicated reopening](#)
 - [Tenn., Ga. set reopening standards for restaurants](#)
 - [Georgia restaurants are allowed to open: Now what?](#)
- From the BA:
 - [BA's Checklist Guide for Reopening](#)
- From the National Restaurant Association:
 - [Best Practices for restaurants and retail food/beverage during COVID-19 pandemic](#)

Over the weekend we saw diagnosed cases rise to 9,142 up 600 since Friday. Hospitalizations are holding fairly steady with 473 currently in the hospital. The death toll rose to 306.

Other news and updates...

- **NC State Legislature Convenes April 28th:** The state legislature will convene to vote on legislation related to COVID-19. This is expected to include; action on the proposed budget

from the Governor, and codifying various tax credits and deferrals. This abbreviated session appears to have bipartisan support and is expected to go smoothly. There are no alcohol-specific related items expected, and we anticipate the legislature will return in July to deal with the many financial issues associated with COVID-19.

Stay healthy my friends.

Remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. Follow the Guidance and Executive Orders!
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- A The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, take care of each other, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or posting consumer related information to promotions@ncbeer.org

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center/>

<https://ncbeer.org/covid-19.php>

