



# 2019 Novel Coronavirus (COVID-19)

## NCCBG Coronavirus (COVID-19) Update: 04.28.20

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Executive Director Update - April 28, 2020  
Coronavirus Information

Good afternoon,

Because you can't get enough information about reopening... several states are slowly opening the hospitality doors. The rules for each state vary widely, but understanding what others are doing will help you glean their best practices as we get closer to our eventual reopening date. Yesterday we published a variety of resources, today we add to that total.

- From *Restaurant Business*:
  - [Texas Reopens Restaurants at 25% Capacity](#)
  - [What's Necessary to Reopen? Depends on where you are](#)
- From NC Department of Environment Quality
  - [Hosting a webinar on May 5th Demystifying Cleaning in the Age of COVID-19: Best Practices of Business and Industry](#)

The updated numbers are in, new cases rose by 4.7% to 9,568 and deaths rose by 36 to 342. Hospitalizations declined by 10 to 463 and testing increased by 3,000 to 112,752. The state is also in the process of hiring trackers, to help identify and limit the spread of the virus.

Other news and updates...

- **NC Industry Impact Survey Results Coming Soon:** The results are in and our incomparable Associate Director, Lisa Parker, is compiling them in a digestible format. The top line is we had 94 submitted surveys, with 88 fully completed. The survey is a good cross section of breweries, with 47% of the respondents producing less than 1,000 bbl, 40% between 1,000 and 4,999, and the remaining 13% over the 5,000 bbl mark. This roughly approximates the current makeup of our industry. I am looking forward to sharing the detailed results later this week.

Stay healthy my friends.

**Remember...**

- You are on the front lines to help keep your patrons and employees safe and healthy. Follow the Guidance and Executive Orders!
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, take care of each other, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, [richard@ncbeer.org](mailto:richard@ncbeer.org), or posting consumer related information to [promotions@ncbeer.org](mailto:promotions@ncbeer.org)

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center/>

<https://ncbeer.org/covid-19.php>

