



2019 Novel Coronavirus (COVID-19)

NCCBG Coronavirus (COVID-19) Update: 05.18.20



Executive Director Update - May 18, 2020

Coronavirus Information

Wear, Wait, & Wash

Good afternoon,

One week into Phase I. The [tracking numbers](#) continue to be positive, and from personal observation people seem to be abiding by the three Ws. But I also saw pictures of a crowded Carolina Beach. I suppose the rain this week from tropical storm Arthur may keep the crowds down (but please stay far off shore).

We were hopeful we'd get at least a week's notice regarding reopening guidelines, but it appears they will be timed with the Governor's announcement of Phase II. The Governor hinted in his press conference today, that they hope to make a determination by Wednesday, May 20th. Regardless of what that announcement may be, you should continue to plan your reopening. We don't expect anything more conservative than what we have already been providing as guidelines. As a reminder, we will be holding a NC Brewery Town Hall meeting later this week once the NC DHHS guidance has been released. This will be a time to review the state guidance and ask questions. Stay tuned for login details on this state-wide Zoom meeting!

Re-Opening Tool Box:

- **#NCBeer Brewery Pledge:** This Pledge is our industry's commitment to the health and safety of our communities and employees. By posting this at the entrance of your taproom, you're demonstrating to customers that your business is in compliance with

recommended NCDHHS and CDC guidelines. So, display it and post it on your social media sites and let your customers know you care.

- [Download the #NCBeer Brewery Pledge here.](#)
- [Download the #NCBeer Pledge Logo here.](#)

- **#NCBeer Consumer Pledge:** This Pledge outlines our expectations of our customers. We are a community of humans, regardless of political, ethnic, racial, sexual, or religious beliefs and orientations, and we must do our best to take care of one another. Let folks know your expectations for when they are in your establishment. Display the consumer pledge and post it with discussion on your social media pages.
 - [Download the #NCBeer Consumer Pledge here.](#)

- **Signage:** In addition to the Pledges, we've created the following signage for you to post
 - [Maximum Occupancy](#)
 - [Maintain Social Distancing](#)
 - [Be Smart, Do Your Part: Reminder of the 3 W's for your customers](#)

Other news and information:

- The Hero's Act, a \$3T relief bill passed the House, but has an uphill battle in the Senate.
- The NC legislature returns today. The big question is where will they be focusing their efforts - on the budget or COVID-19 relief.

Work on your plans, stay healthy and look after each other!

Remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. Follow the Guidance and Executive Orders!
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, take care of each other, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or sending consumer related information to promotions@ncbeer.org

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center/>

<https://ncbeer.org/covid-19.php>

