



2019 Novel Coronavirus (COVID-19)

NCCBG Coronavirus (COVID-19) Update: 05.26.20



Executive Director Update - May 26, 2020

Wear, Wait, & Wash

Take the Pledge - Post the Pledge - Communicate the Pledge - Live the Pledge

Good Morning:

Back in business! Maybe not at full capacity, but open. After receiving the modified guidance on EO 141 late Friday afternoon, many of you opened your doors to customers for the holiday weekend. Preliminary reports were positive; customers came, were compliant with the rules, and staff were prepared. That is great news. We need to set the example... thank you for adopting the [#NCBeer PLEDGE](#) and adhering to it.

Other news that came out over the weekend:

NC ABC: The ABC released its [Guidance on EO 141](#) on Sunday. It aligns with the Order. In bigger news, the ABC will allow for a temporary [extension of premises for expanded outdoor consumption](#) during Phase II of the COVID-19 state of emergency, without a permit application requirement. Highlights include:

- Applications for a temporary extension do not need to be submitted to the ABC Commission
- If the extension is not covered by a deed or lease, permittee must obtain the written permission of the Property owner
- In addition to receiving approval from the appropriate local government entity, the permittee must notify their ALE agent, the District ALE office or local law enforcement of the temporary extension of premises **prior to** use of the extended area. This includes those who will be temporarily extending their premises onto their own property (yard or parking lot, for example).

- A diagram of the temporary extension must be maintained on the permitted premises indicating the size and location of the temporary extension, the types of barriers to be used, and how many tables and chairs will be placed in the temporary area.
- The temporary extension does not increase an establishment's maximum occupancy as previously established by the fire code. (See EO141, Section 6.C.2.a)
- The extension of premises must be adjacent to, abutting, and connected to the primary licensed premises. One of the exterior walls of the licensed premises must be part of the extended area.
- Any temporary extension must comply with ADA accessibility requirements.
- The temporary area must be visibly and vertically marked off (crowd control stands, bike racks, planters, etc.) so that the average citizen can distinguish between the extended licensed premises and the public walkway.
- If extending into public property (such as sidewalk or street closures), it is recommended the local governing authority issue written guidelines (either by resolution or from the appropriate government division).
- Consumers will not be allowed to take open containers of alcoholic beverages out of the temporary extension of premises area.
- Failure to comply with these guidelines or other ABC rules could result in immediate cancellation of your temporary extension.
- To notify ALE of your temporary extension of premises, visit:
<https://www.ncdps.gov/our-organization/law-enforcement/alcohol-law-enforcement/about-ale>

Brewers Association Survey: The BA is seeking your input for [Impact Poll Part 3: New Sales Methods and Reopening](#). Please take a few minutes to complete.

NCCBG COVID-19 Beer Finder: Now that many of you are open, or will be opening soon. Let us post your new hours and rules in the NC Beer Finder. Send all updates to promotions@ncbeer.org.

Well last week was certainly a roller coaster ride, but all's well that ends well. Let's keep the focus on safe on-premise consumption practices and promoting our to-go options. Get your team to register for the [Count on ME NC](#) program and add that certification to your promotional materials.

We are in a transitional time, the [State's number of diagnosed cases](#) continues to rise, but the rate of infection is trending down slightly. Let's do our part in helping to keep the pandemic in check.

Stay healthy, educate your customers, and look out after each other.

Remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. Follow the Guidance and Executive Orders!
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.

- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, take care of each other, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or sending consumer related information to promotions@ncbeer.org

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center/>

<https://ncbeer.org/covid-19.php>

