



2019 Novel Coronavirus (COVID-19)

NCCBG Coronavirus (COVID-19) Update: 03.17.20



Executive Director Update Coronavirus Information

First, I would like to express my thanks and gratitude to the healthcare workers, first-responders, and retailers who are on the front line with the public in this COVID-19 outbreak. I would also like to relay our concern for all the people impacted by this public health crisis. In an effort to inform and assist, the Guild will provide updates on a regular basis. These will be posted on our website (www.ncbeer.org) where we have added a [Covid-19 resource page](#), and on our social media pages, as well. In addition, we are in regular contact with the other state Guilds around the country in order to stay connected to the latest information impacting our industry.

As it stands now, COVID-19 (novel coronavirus) continues its steady spread. We are seeing aggressive actions being taken by state and local authorities around the country. Yesterday the CDC recommended limiting meetings and gatherings for the next eight weeks. New York, California, Illinois, Massachusetts, Ohio, Delaware, Vermont, Minnesota, Washington, and the City of Denver, Colorado are all closing restaurants and/or bars and taprooms for dine-in activities for varying periods of time, and the number of states imposing restrictions is growing daily. I suspect we will see similar actions very soon. We are working to keep you updated with the latest information, but understand we are in a very fluid and rapidly changing environment.

Given the current situation, the Guild will be postponing the roll out of NC Beer month until sometime after the crisis has abated, and we will be delaying our May 6th Legislative Day to a future date TBD. We will provide more details as they become available.

We suggest you consider the following to assist your customers and employees in this uncertain time.

- Post to your website, newsletter, FaceBook, etc. the actions you have taken to keep everyone safe, such as; regular stepped up sanitation, one way growler fills, using disposable glasses, limiting events, take out service, curbside pickup, and delivery service, or whatever actions you have or are undertaking.
- Regarding delivery, your retail permit allows you to deliver beer to consumers. [Linked here is a NCCBG Brewer Advisory detailing the requirements for direct-to-consumer delivery from the Guild's attorney, Hardy Lewis.](#) Please note, third party delivery services such as; Instacart, Uber delivers, etc. require a special permit to deliver alcohol.
- The House passed an emergency relief bill that will help all workers regarding paid time off, testing and more. The Senate is working on bills to build on what the House passed. We are working with the BA's lobbyist to get a support letter to send to our Senators encouraging their support. Stay tuned.
- Finally, during this time of crisis within our communities, we encourage everyone to stay in regular communication, as we all work to find ways to best support one another.

The NC Craft Brewers Guild will continue to share information as we receive it. We'd also like to hear what actions you are taking for your own businesses: to-go options, pick up windows, etc.. We are currently creating an NCBeer consumer resource page to help your customers know how and where they can get your beer. This will live on the new NCBeer.org consumer website, as well as be proliferated through our social media.

We have attached several websites that will have the latest accurate information on current circumstances and steps you can and should be taking. BE PROACTIVE... Check these websites and the [Guild's COVID-19 resource page](#) daily. The Guild will continue to monitor the situation and will work to help keep you informed.

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-resp-onse-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/industry-updates/coronavirus-resource-center/>