

NCCBG Coronvirus (COVID-19) Update: 03.24.20



Executive Director Update - March 24, 2020

Good afternoon...

A new day, and with it comes additional challenges. Effective 8AM March 26th, Mecklenburg County will adopt Stay-at-Home orders, which will remain in effect until April 16th or unless revised (21 days). You can read Mecklenburg County's order here. The Eastern Band of Cherokee Indians issued a ban on non-essential activities which went into effect March 23. We have also heard the town of Beaufort, Buncombe County, Madison County, and Pitt County are issuing Stay-at-Home orders, although we have not yet seen those declarations. We anticipate other counties will follow quickly. We also anticipate the Governor will call a press conference to discuss these recent changes, however we do not have confirmation on when that will be.

Additionally DE, WI, NM, and HI have become the latest states to implement shelter-in-place orders. The number of cases in North Carolina grew by more than 30%, up to 398 cases in the past 24 hours. Thankfully we still have no fatalities to report. As noted yesterday, schools in North Carolina are under executive order to remain closed until at least May 15. This morning, the NY Times posted this glance of our country, highlighting those states that are under a state-wide 'stay-at-home' order, of some degree.

We are continuing to see a growing wave of shelter-in-place orders. Notwithstanding the specific actions Mecklenburg took, the state has functionally limited non-essential activities, for the next 8 weeks at a minimum.

Statewide order Order in parts of state
Click a state to see more detail

By Sarah Mervosh and Denise Lu Updated March 24, 2020

As of this writing, Congress has not yet been able to come to terms on a preliminary relief package, and the President has not executed his authority to enact the emergency defense production act to help marshall resources. This political dysfunction has stymied and delayed the state's ability to respond.

While there haven't been any big breakthroughs, we continue to track progress, identify credible business resources, and propose practical measures to assist the industry, and advocate for us to government officials and regulators. To that end, below is the latest.

Business News and Resources:

- The Golden Leaf Foundation is working with a consortium of partners to provide NC COVID-19 Rapid Recovery Loans. To learn more about the program and see if you qualify please click. https://ncrapidrecovery.org/
- Re-Entry Certificate update. The system has been swamped and response times are slow. We are trying to learn more and will update you when we do.
- Homeowners may find the attached NPR article helpful, regarding the possibility of deferred mortgage payments due to COVID-19 unemployment <a href="https://www.npr.org/2020/03/19/818343720/homeowners-hurt-financially-by-the-coronavirus-may-get-a-mortgage-break?fbclid=lwAR22FbgjtgUOUKEm1rKC9vMrwu2K9mpC-VXociYD4VYHPrjdi3SLLIY4U44

We certainly expect more news tomorrow, and will keep you posted. In the meantime, keep calm, carry on and know we are working for you. We know the answers are coming too slowly, but hang in there we'll get through this.

As always, we need you, on the front lines, to help keep your patrons and employees safe and healthy. *Follow the Guidance and Executive Orders!* Use common sense in planning for the near term and finding ways to market and sell your products. We are in the midst of a global crisis, let's keep perspective. REMEMBER the faster we stop the spread of the virus the faster we can get back to business. This is going to be a long and challenging road. Keep focused on what you can control and be ready to adapt.

As always, take care of each other, your employees, your customers, and yourselves. Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or posting consumer related information to promotions@ncbeer.org.

UPDATES AND RESOURCES

https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates

https://www.cdc.gov/coronavirus/2019-ncov/index.html

https://www.who.int/emergencies/diseases/novel-coronavirus-2019

https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center/