



# 2019 Novel Coronavirus (COVID-19)

## NCCBG Coronavirus (COVID-19) Update: 03.27.20

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Executive Director Update  
March 27, 2020

Good afternoon...

Well team, we are ten days into our semi-restricted lifestyle, and today Governor Cooper put an exclamation mark on it by issuing a stay-at-home order until April 28. But before we start to parse the news of the day, and we head into the weekend, I'd like to share this Harvard Business Review article <https://hbr.org/2020/03/that-discomfort-youre-feeling-is-grief>. I found it a relevant article that helps add perspective to these challenging times.

The case count in North Carolina continues to grow, now at 763 up 20% from yesterday, and the death toll stands at 3. As of this morning, there are more than 85,000 cases nationally and over 1,200 related deaths. We've now exceeded China's peak totals.

Based on what we are seeing in other areas, it will take at least another month to start to turn the corner. I am hopeful we will begin to see positive results and an easing of restrictions by mid to late May, but that is only if everyone (not only Carolinians) takes decisive actions to minimize crowds and contact.

### **Governor Cooper's Stay-at-Home State-wide Order:**

- Governor Cooper issued a Stay-at-Home order in his 4PM press conference today. [Executive Order 121](#) takes effect on Monday, March 30 and is set to expire April 28th. NOTE: the situation may warrant changes and the order will be reevaluated on a regular basis.

- Food and Beverage retailers and producers are considered essential, as is the ability to manufacture and provide these goods through take-out, curbside pick-up, and delivery. In other words, we can continue to operate as we have been since March 17th.
- In a circumstance where the state-wide order and local order may conflict, the Director of Emergency Management has directed that the more restrictive version of the two orders will preside.

### **Essential Employee Passes:**

- We received clarification from the Department of Agriculture regarding the **Notice of Essential Food and Agriculture Employee** authorization, sent out in yesterday's update. We were informed that the Guild needed to be noted as the authorizing organization. We have amended the form, and it is available for [download here](#) and from our [FAQ's page](#).

### **Congressional Relief Package:**

- At 4:30 today, President Trump signed the CARES Act into law, after it was passed earlier this afternoon by the House. This \$2 trillion coronavirus relief package opens the door for aid to start coming to both individuals and businesses.

### **State Unemployment and SBA Update:**

- State unemployment systems have been inundated, and are moving very slowly. The system normally handles 3,000 requests a week. Since the Governor's EO117, announcing the closing of restaurants and bars, they have received more than 195,000 applications.
- The SBA is also flooded and we have been receiving reports that it is challenging to get logged into their website. Try to pick off-hours to access their site. Also, reach out to your banker to see what assistance they may be able to provide. We know the delays are frustrating, but persevere and keep trying.

### **General Information:**

- According to BrewBound, Ball Corporation is stepping up crowler production and should have supply ready in a couple of days. Call your supplier TODAY and get in line.

We know this is challenging for everyone. Everyone is trying to determine what their next steps are going to be and stress levels are very high. But take some time to rest and remember to be grateful for what good there is in your life. It will make the day more pleasant and the rest will do your body good. Stay healthy.

## Remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. ***Follow the Guidance and Executive Orders!***
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, ***take care of each other***, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, [richard@ncbeer.org](mailto:richard@ncbeer.org), or posting consumer related information to [promotions@ncbeer.org](mailto:promotions@ncbeer.org)

## UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center>

<https://ncbeer.org/covid-19.php>

