

## NCCBG Coronavirus (COVID-19) Update: 04.02.20

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Executive Director Update

April 2, 2020

Good afternoon,

Well the relative quiet of yesterday's numbers in North Carolina was short-lived. Cases jumped to 1857 (273 or 17% growth over yesterday) and related deaths nearly doubled. NCDHHS still anticipates the peak to be April 23rd. As we've been stating, it's going to a long and arduous road we need to follow.

Behind the scenes, we continue to communicate and collaborate with the other impacted associations. NCRLA and NCRMA have made compelling cases to the state's economic COVID-19 task force. As we prepare our brief for the task force, it is good to know they are advocating for the same issues that will also help our industry.

On a very positive note for those who sell spirituous liquor in your establishments, the NC ABC Commission announced its support of local ABC Boards buying back unused/unopened spirituous liquor. While this is a local ABC Board decision, the attached letter from Commissioner Guy should go a long way in helping you sell back your liquor. [Click here](#) for a copy of the letter.

That is all we have today for you. Big thank you's to our compatriot associations and regulatory agencies. It is heartening to see the collaborative efforts to help all the small businesses in our industries. While we face a lot of uncertainty, the community at-large and our state government are working well to eliminate as many hurdles as possible.

So until the next time, stay healthy my friends.

And, remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. ***Follow the Guidance and Executive Orders!***
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, ***take care of each other***, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, [richard@ncbeer.org](mailto:richard@ncbeer.org), or posting consumer related information to [promotions@ncbeer.org](mailto:promotions@ncbeer.org)

## UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-resp-onse-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center>

<https://ncbeer.org/covid-19.php>

