

NCCBG Coronavirus (COVID-19) Update: 04.06.20



Executive Director Update April 6, 2020

Good afternoon,

COVID-19 data continues to show a steady increase with cases now totaling 2,827 and 33 deaths in NC. As you know, we still have a ways to go.

We have a couple of quick updates.

- PPP loan applications are now available at participating banks. If you have not submitted your application, it is now time to reach out to your banker. Also, be mindful of scams. I am getting reports of some bogus solicitations phishing for information.
- Discussions began over the weekend after Durham City and County issued their amended Stay-at-Home order and business FAQ's. While the order itself did not state it, the FAQ's said that breweries were to cease manufacturing operations, and beer & wine retailers should close. We are scheduled to meet with both the Mayor of Durham and County Commission Chairwoman tomorrow morning. Our understanding is both the City and County's intention was to follow CISA guidelines (which clearly list us as an essential industry), and we will work with them to resolve this discrepancy in the interpreted FAQ's tomorrow. In the meantime, we've advised the seven breweries impacted to continue operations.

That is all for today. I am expecting survey results back from Bart Watson at the BA and will forward those when they are available. In the meantime, keep the faith and work on those things you can control.

Until the next time, stay healthy my friends.

And, remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. *Follow the Guidance and Executive Orders!*
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, <u>take care of each other</u>, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or posting consumer related information to promotions@ncbeer.org

UPDATES AND RESOURCES

https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates

https://www.cdc.gov/coronavirus/2019-ncov/index.html

https://www.who.int/emergencies/diseases/novel-coronavirus-2019

https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center

https://ncbeer.org/covid-19.php

