



# 2019 Novel Coronavirus (COVID-19)

## NCCBG Coronavirus (COVID-19) Update: 04.09.20

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Executive Director Update  
April 9, 2020

Good afternoon,

Late note today as we wanted to include updates from the Governor's press conference today. The state's numbers are still growing but slowly, yesterday we saw another 6% increase up to 3651 cases and 12 more deaths. The good news is the growth has been manageable within the healthcare infrastructure and we have been able to manage better than many states (so far). Social distancing is working, and while it is very painful for our businesses, it is the right thing to do.

Governor Cooper issued a new executive order (effective Monday, April 13th) that provided for three things ([read the full Executive Order 131 here](#)):

1. Stricter social-distancing for retail operations that are allowed to be open, to include:
  - a. Limiting customers to 20% of fire code capacity, or 5 people per 1,000 sq. ft.
  - b. Markings to designate 6' spacing in check out areas
  - c. Frequent cleaning
  - d. Make sanitizer available to customers
  - e. Recommend one-way aisles and special senior hours
2. Mandated additional restrictions on nursing homes
3. Allowed for "Attached Unemployment Claims" Filing for employers to help streamline the process. This will allow employers to batch file their claims. To date: 497,000 claims have been filed. \$40.3MM has been disbursed and the additional federal funds (\$600/week) will begin to go out next week.

There was no discussion of extending stay-at-home although it remains on the table and will likely be implemented later in the month.

On to other news and updates...

- **NC DES Update:** As of the 7th, the NC Dept. of Employment Security (NC DES) received 474,466 claims since March 16th; and 29,370 on April 7th alone. Updated information regarding the filing process can be found at:  
<https://des.nc.gov/need-help/covid-19-nc-unemployment-insurance-information>
  
- **Federal Assistance through the SBA:** We strongly encourage each of you to work through the many questions, and details of the various SBA lending options with your financial professional (bankers, CPA's, lawyers, et al.) Not all of the relief programs being offered will be a viable fit for your company. That said, we are working with the BA to get our voices heard in congress. Specifically, we anticipate the following actions:
  - An additional \$250B to be injected into existing programs
  - A 'Phase 4' funding bill is expected to be taken up the week of April 19th. Speaker Pelosi has stated this next phase needs to be about extending and expanding the Phase 3 programs and you can rest assured that the BA will embrace and actively advocate for any and all opportunities to change the parameters of existing programs, such as PPP, to better fit companies in the brewing industry..
  
- **State Level Assistance:** As mentioned earlier, Speaker Moore has created a COVID-19 Economic Task Force to examine ways the state can help in relief efforts. The NC legislature is slated to come back into session on April 28th. Assuming they reconvene on the 28th, we'll begin to better understand where the state is heading.

This weekend, as Easter and Passover coincide, many around the world will take time to reflect on and celebrate the re-birth and new beginnings these two holidays represent. Today, we are in the midst of a crisis with no known end, many unknowns, and much uncertainty, but we can find solace in knowing that at some time in the future there will be a new beginning. Let's find comfort in knowing we all are doing what we can to make the situation better. Let's be grateful for our families and our health, and the kindness we experience each day. This crisis will pass. Keep a calm mind and steady hand, and seek your new beginning.

We'll be back with an update on Monday, so until the next time, stay healthy my friends.

**And, remember...**

- You are on the front lines to help keep your patrons and employees safe and healthy. ***Follow the Guidance and Executive Orders!***
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, ***take care of each other***, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, [richard@ncbeer.org](mailto:richard@ncbeer.org), or posting consumer related information to [promotions@ncbeer.org](mailto:promotions@ncbeer.org)

## UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center>

<https://ncbeer.org/covid-19.php>

