



2019 Novel Coronavirus (COVID-19)

NCCBG Coronavirus (COVID-19) Update: 04.15.20



Executive Director Update
April 15, 2020

Good afternoon,

The numbers were good today, let's hope this is the start of a trend. New diagnosed cases in North Carolina rose to 5,123 or 1.9%, hospitalizations rose to 431 or 3.1%, and deaths rose to 117 or 8.3%. Perhaps today was the turning point, as NCDHHS projected.

On to other news and updates...

- There have been a number of questions regarding the **Executive Order 131** and the new retail restrictions. We've added Executive Order 131 <https://files.nc.gov/governor/documents/files/EO131-Retail-Long-Term-Care-Unemployment-Insurance.pdf> and the attendant FAQ's <https://files.nc.gov/governor/documents/files/EO-131-FAQs-Updated.pdf> to the COVID-19 Resource Page for your review.
- Additionally, the **Office of the State Fire Marshal** issued the following guidance to code officials and fire chiefs (Click here for copy of Office of State Fire Marshal's memo):
 - Executive Order No. 131 was issued by the Governor and it supersedes the code.
 - It is the responsibility of the retail location to produce and post the EMO. Code officials can assist if contacted.
 - Only law enforcement can enforce the Order.
 - The calculated EMO is for customers only and does not include employees or delivery personnel.

- The total building square footage, including non-customer portions should be used for the calculation.
- **To-Go Practices:** I have talked with many of you and am impressed with the safety measures you are taking for employees and customers as you handle curbside pickup and to-go orders. Everyone I've spoken to has a set or written procedures, but if you don't... we think you'll find this best practices from the BA useful.
<https://s3-us-west-2.amazonaws.com/brewersassoc/wp-content/uploads/2020/04/To-Go-Practices-at-the-Brewery.pdf>
- Keep your mind sharp: The BA is running **CBC on-line**. Register for on-demand sessions <http://www.craftbrewersconference.com/online>

EDITORIAL COMMENT:

Anticipation... We don't know what tomorrow will bring, but I have to think that as we start to open the economy (hopefully no later than the end of May), we will see state rules that will still limit gathering sizes and how we operate or taprooms, brewpubs and restaurants. California is an early indicator, as are the retail rules that were just put in place. Governor Cooper has been walking a fine line between prioritizing public safety and protecting the economy. As time goes on, the push will be to reopen businesses, but we need to be measured so our flattened curve doesn't turn into a U.

Plan for a slow re-entry, both in terms of on-premises demand and your ability to have large gatherings, at least until the autumn. Taking a conservative view of what the new normal may be, will help you manage through this uncertainty.

Barring any unforeseen announcements or press conferences, look for the next update on Friday afternoon. So until then, stay healthy my friends.

And, remember...

- You are on the front lines to help keep your patrons and employees safe and healthy. *Follow the Guidance and Executive Orders!*
- Use common sense in planning and finding ways to market and sell your products.
- Keep perspective, as we are in the midst of a global crisis.
- The faster we stop the spread of the virus the faster we can get back to business.
- Stay focused on what you can control and be ready to adapt.
- And, as always, *take care of each other*, your employees, your customers, and yourselves, as this will be a long and challenging road

Please keep us posted on what is going on either by reaching out to me with your questions, richard@ncbeer.org, or posting consumer related information to promotions@ncbeer.org

UPDATES AND RESOURCES

<https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response-north-carolina/nc-updates>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

<https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center>

<https://ncbeer.org/covid-19.php>

