

NCCBG Coronavirus (COVID-19) Update: 06.24.20

Wear, Wait, & Wash

Take the Pledge - Post the Pledge - Communicate the Pledge - Live the Pledge

Good Afternoon:

This afternoon Governor Cooper announced a pause in reopening the economy due to the steady rise of COVID-19 cases in the state. <u>Executive Order 147</u> which goes into effect at 5:00 PM, June 26th, extends Phase II guidelines and requirements for an additional 3 weeks, until July 17, 2020. This means breweries, taprooms, and brewpubs can remain open, but capacities will not be expanded, and businesses that were precluded from reopening in Phase II will remain closed. In addition, the EO now requires all North Carolinians to wear face masks when in public places.

The protocols you've established with the Brewer's Pledge are still appropriate and necessary. With regard to face coverings, specifically, the following applies:

- Breweries, Taprooms, and Brewpubs must have all workers wear Face Coverings when they are or may be within six (6) feet of another person. In addition, they must have all customers wear Face Coverings when not at their table, unless the customer states that an exemption applies.
- Exemptions: This Executive Order does not require Face Coverings for-and a Face Covering does not need to be worn by-a worker, customer, or patron who:
 - Should not wear a Face Covering due to any medical or behavioral condition or disability (including, but not limited to, any person who has trouble breathing, or is unconscious or incapacitated, or is otherwise unable to put on or remove the face covering without assistance);
 - 2. Is under eleven (11) years of age;
 - 3. Is actively eating or drinking;
 - 4. Is seeking to communicate with someone who is hearing-impaired in a way that requires the mouth to be visible;
 - 5. Is temporarily removing his or her Face Covering to secure government or medical services or for identification purposes;
 - 6. Would be at risk from wearing a Face Covering at work, as determined by local, state, or federal regulations or workplace safety guidelines;
 - 7. Has found that his or her Face Covering is impeding visibility to operate equipment or a vehicle; or

- 8. Is a child whose parent, guardian, or responsible person has been unable to place the Face Covering safely on the child's face.
- 9. Anyone who declines to wear a Face Covering for these reasons should not be required to produce documentation or any other proof of a condition.
- The EO expects North Carolinians to abide by the honor system to identify if they are within one of the exemptions to face covering requirements.
- Further, the EO gives businesses the discretion to accommodate people who cannot wear a face covering by serving them outside, curbside pickup, home delivery or other means to protect against the spread of COVID-19

We are in a tenuous position. COVID continues its steady rise. We are seeing other states close borders and reclose restaurants and taprooms for on-premise. We are in a position to help stop the spread of the disease.

The Guild has begun a public awareness campaign to support your effort to enforce the Brewers Pledge. Watch our social media outlets and repost the PSA's. As I have spoken with many of you, you are doing a great job in spreading the message and enforcing the pledge. Thank you for living up to and exceeding the standards the state has set. Your positive actions will make it easier for us to advocate on behalf of our industry, especially if the numbers continue to move in a negative direction. As always, stay healthy and take care of yourselves and each other.

Please keep us posted on what is going on either by reaching out to me with your questions, <u>richard@ncbeer.org</u>, or sending consumer related information to <u>promotions@ncbeer.org</u>

UPDATES AND RESOURCES

https://www.ncdhhs.gov/es/divisions/public-health/coronavirus-disease-2019-covid-19-response -north-carolina/nc-updates https://www.cdc.gov/coronavirus/2019-ncov/index.html https://www.who.int/emergencies/diseases/novel-coronavirus-2019 https://www.brewersassociation.org/brewing-industry-updates/coronavirus-resource-center/ https://www.ncbeer.org/covid-19_resource_page.php

