

NC Beer Month Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. The NC Beer Month Sweepstakes (“Sweepstakes”) begins at 12:00:00 AM Eastern Standard Time on or about October 1, 2023 and ends at 11:59:59 PM Eastern Time on October 31, 2023 (“Sweepstakes Period”). Administrator’s computer is the official time-keeping device for the sweepstakes.

ELIGIBILITY: The Sweepstakes is open only to legal residents living in the United States and Canada who are at least 21 years of age. Employees, officers and directors of the NC Craft Brewers Guild (“Sponsors”), or any of the participating Sweepstakes partners, their affiliates, subsidiaries, advertising, promotion, fulfillment and marketing agencies (with Untappd, “Released Parties”), their immediate families (spouse, and parents, children, siblings and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate in the Sweepstakes. By entering the Sweepstakes, participants agree to these Official Rules and agree to release, discharge and hold harmless Released Parties, from and against any claim or cause of action, including, but not limited to, any damages, personal injury or death, which may arise out of participation in the Sweepstakes or out of the acceptance, use, misuse or possession of any prize (including any travel or activity related thereto). By participating, you agree to the decisions of the Sponsor and/or Administrator, which are final and binding in all aspects. Void where prohibited by law, rule or regulation. All applicable Federal, State and local laws and regulations apply.

HOW TO ENTER: Entries are limited to up to three per person for the entire Sweepstakes period. Any entries over three from any person and entries in excess of the stated limitation will be void. To enter, complete at least one of the following entry points:

- To enter using the Untappd app, you must download the Untappd app on your phone and unlock the NC Beer Month Passport badges by checking-in to at least five North Carolina breweries, tagging the business location. Checking-in to five total North Carolina breweries unlocks NC Beer Month Passport Badge 1 and earns you one entry into the Sweepstakes. Checking in to an additional five North Carolina breweries (ten total) unlocks NC Beer Month Passport Badge 2 and earns you one additional entry into the Sweepstakes. Checking in to five more North Carolina breweries (fifteen total) unlocks NC Beer Month Passport Badge 3 and earns you another entry to the Sweepstakes. Entries via Untappd are limited to three per person/email account for the entire Sweepstakes Period. You can only check-in to each location once. No purchase is necessary to receive these entries – Untappd users are not required to purchase or consume a beer to check-in at a brewery.
- To enter via mail, submit the following information: name, age, mailing address, phone number and email address to NC Brewers Guild, PO Box 27921, Raleigh, NC 27611. Entries received via mail will be manually entered into the database before the drawing is held. Mailed entries are limited to one per person for the entire Sweepstakes Period. Entrants are not required to purchase or consume beer to enter this Sweepstakes.

Entries become the sole property of Sponsor. By submitting an entry, entrant represents and warrants that the entry conforms to these Official Rules and understands that Sponsor, in its sole discretion, may disqualify the entry for any reason, including if it determines, in its sole discretion, that the entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion.

WINNER DETERMINATION AND NOTIFICATION: The potential Sweepstakes winners will be selected on or about November 15, 2023 in a random drawing from all eligible entries received. Odds

of winning any prize depend on the number of eligible entries received. In no event will Sponsor award more than the number of prizes stated herein. Potential winners will be notified via email. Potential winners must respond to the initial notification within 48 hours of the initial contact. The potential winners must sign, notarize and return an Affidavit of Eligibility and Release of Liability document within 10 days of receipt, prior to issuance of prize vouchers. Potential winners may be required to show proof of being the authorized account holder. Non-compliance or, if a selected potential winner cannot be contacted, is ineligible, fails to claim prize, fails to respond to the initial notification within the stated time period or fails to return all required documents within the stated time period, or if a prize notification or prize is returned as undeliverable, an alternate winner may be selected. Sponsors reserve the right to substitute any non-cash prize with a prize of equal or less value for prizes that become unavailable.

SWEEPSTAKES PRIZES:

All NC Beer Month Sweepstakes packages exclude holiday weeks, including Memorial Day, 4th of July, Labor Day, Thanksgiving, and Christmas. Additional blackout dates may apply.

- **NC Beer Month Passport Sweepstakes Prize - Raleigh**
 - Two-nights hotel accommodations
 - Tickets for two to the Brewgaloo Craft Beer Festival in Raleigh, sponsored by *Shop Local Raleigh*
 - Additional retail gift cards and NC Beer branded apparel

Sweepstakes prize is valued at not more than \$600. Vacation package is subject to availability at the time of reservation. All taxes and fees on prizes won are the sole responsibility of the winner.

GENERAL CONDITIONS: Released Parties are not responsible for any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered or garbled entries or emails; or for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer, telephone transmissions, technical failure, jumbled, scrambled or misdirected transmissions, hardware or software malfunctions, or other error of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. Persons found tampering with or abusing any aspect of this Sweepstakes, or acting in an unsportsmanlike manner or otherwise not in compliance with these Official Rules, as solely determined by the Sponsor, will be disqualified and all associated entries will be void. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes. Any attempt by any participant to obtain more than the stated allowable number of entries by using multiple/different profiles or identities will void that participant's entries and that participant may be disqualified. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes, which in the sole opinion of the Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Sweepstakes, Sponsor reserves the right at its sole discretion to suspend or terminate the Sweepstakes, and, if terminated, at its discretion, award the prizes from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

WINNERS LIST: To obtain a listing of winners, send a self-addressed, stamped envelope to: NC Craft Brewers Guild, PO Box 27921, Raleigh, NC 27611. All requests must be received by November 1, 2023.

SPONSOR: The North Carolina Craft Brewers Guild.