



## NC CRAFT BREWERS PAC FAQ'S

*Join us in helping to protect and promote North Carolina's craft beer community.*

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### WHAT IS THE NC CRAFT BREWERS PAC?

The NC Craft Brewers PAC is a general purpose Political Action Committee (PAC) founded and managed by the North Carolina Craft Brewers Guild. This nonpartisan committee helps to protect the rights of North Carolina breweries and champion common sense legislative reforms that build a friendly business environment for our industry.

***When you invest in the NC Craft Brewers PAC, you invest in the legislative health of our craft business community.***

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### WHAT DOES THE NC CRAFT BREWERS PAC DO & WHERE DOES THE MONEY GO?

The NC Craft Brewers Political Action Campaign (PAC) supports the political campaigns of candidates who are committed to understanding and championing the issues that impact our state's craft beer industry.

In a highly regulated industry such as beer, legislative decisions impact every aspect of our brewing industry. Because of this, it is critical that we support North Carolina candidates for public office who will take the time to understand our businesses, and recognize the economic impact that breweries bring to our communities across the state.

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### WHAT ARE NC CRAFT BREWERS PAC'S GOALS?

NC Craft Brewers PAC works to enhance craft breweries' abilities to operate effectively and profitably within North Carolina. This includes working with our NC legislators to:

- Protect and expand the rights of craft beer manufacturers through legislative advocacy.
  - Clarify North Carolina's beer laws, allowing the craft beer industry to conduct business in an efficient and effective manner.
  - Support and build craft brewing growth opportunities throughout North Carolina, allowing for substantial and sustained economic impact and job creation.
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### WILL NC CRAFT BREWERS PAC GIVE MONEY TO A LEGISLATOR I DON'T LIKE?

Honestly, probably. Beer is nonpartisan, and the NC Craft Brewers PAC is a nonpartisan organization singularly focused on improving North Carolina beer laws. That means that we will support the politicians who champion craft beer, regardless of party affiliation.

### **I DON'T DRINK CRAFT BEER, WHY SHOULD I SUPPORT NC CRAFT BREWERS PAC?**

There are plenty of things to love about craft beer besides that majestic liquid inside of those cans, kegs and bottles. Craft breweries drive enormous economic impact, are champions of local communities and non-profits, and serve as family and community-friendly gathering spaces.

Furthermore, growth in the craft beer industry not only supports the breweries themselves, but a large network of supporting and related industries including: farmers, can and bottle manufacturers, equipment and machinery suppliers, merchandise and glassware companies, shipping and transportation, business services, wholesalers, and many retailers who sell craft beer like your favorite bars, restaurants, grocery stores, specialty bottle shops and local corner stores.

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### **IS MY CONTRIBUTION TAX DEDUCTIBLE?**

No. Unfortunately, contributions to PACs are not tax deductible as charitable contributions for federal income tax purposes.

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### **WHO CAN CONTRIBUTE AND IS THERE A LIMIT TO HOW MUCH I CAN CONTRIBUTE?**

Under North Carolina law...

- Contributions cannot exceed \$6,400 per election cycle.
  - We are required to report the name, mailing address, employer and job title of anyone who contributes to the Political Action Committee (PAC).
  - Law requires that contributions to the PAC be made by individuals, not by corporations.
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### **WHY CAN'T I MAKE AN ANONYMOUS CONTRIBUTION?**

North Carolina state law requires us to collect and report the full name, address, and principal occupation or job title of individuals who contribute to the NC Craft Brewers PAC.

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### **WILL YOU SELL OR SHARE MY EMAIL ADDRESS OR SPAM ME WITH A BUNCH OF EMAILS?**

The contact information that you provide to NC Craft Brewers PAC will never be sold or shared with any unauthorized parties.

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### **HOW DO I CONTRIBUTE?**

To contribute to NC Craft Brewers PAC with a simple online credit card payment, visit [HERE](#). Rather write a check? Want to throw an event to support the NC Craft Brewers PAC? Have another question? Reach out [HERE](#).