



**FOR IMMEDIATE RELEASE**

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## ***NC Beer Month Starts Now!***

**North Carolina has more than 420 breweries to explore this October!**

Raleigh, NC -- NC Beer Month is a time for North Carolinians and tourists alike to explore the craft breweries of our state and savor a pint of finely crafted local beer. From locally malted grains to expertly crafted lagers and ales, North Carolina has gained international recognition for craft beer excellence. Beginning in 1985 with Weeping Radish Farm Brewery, NC's independent craft beer industry has now grown to over 420 licensed breweries, with many more retail taprooms and bottle shops state-wide. Known as "The State of Southern Beer", the industry contributes more than \$2.1B to the state's economy, and has been instrumental in revitalizing many of our small towns and communities throughout the state.

### ***There are numerous ways for you to celebrate NC Beer Month this October!***

This October for NC Beer Month, beer fans can check-in their North Carolina brewery visits on the [Untappd NC Beer Month Digital Passport](#). Accumulate check-ins to unlock limited edition NC Beer Month passport badges, and earn entries into the **NC Beer Month Passport Sweepstakes**. One lucky winner will win a trip to [experience Brewgaloo](#), the two day NC craft beer and music festival in downtown Raleigh, graciously provided by [Shop Local Raleigh](#)! In 2023, Brewgaloo will feature over 110 craft breweries from around NC and partners with local food trucks, vendors, and bands to bring you North Carolina's largest craft beer festival! [For details and official rules, click here.](#)

As you visit NC breweries, don't miss your chance to sample some of this year's award winning beers! 2023 marked the 12th anniversary of the **NC Brewers Cup competition**, administered by the NC Craft Brewers Guild and sponsored by [Pro Refrigeration, Inc.](#), [Tryon Distributing](#), and [Lowe's Foods, the "Official Grocer of NC Beer"](#). This year, 873 entries were submitted by 122 independent North Carolina breweries, making this the largest commercial competition in the Southeast. [Click here to learn more about the competition, and download the 2023 list of winning beers & breweries!](#)



Visitors to this year's **NC State Fair in Raleigh, happening October 12th - 22nd**, will have the opportunity to visit the **NC Public House** to enjoy a wide array of NC produced beer and wine. Daily offerings will include several different styles of craft beer, wine, and cider including award-winning examples of each. Located in the South Lobby of Dorton Arena, directly across from the Stargazer Ferris Wheel, the largest Ferris Wheel on the fairgrounds! [Purchase your advanced tickets here!](#)

Throughout October towns, cities, breweries, taprooms, restaurants and more will be hosting **special NC Beer Month events** in celebration of North Carolina's beer craftsmanship and those destinations where it thrives! [Click here for October's calendar of events!](#)

Take your celebration to the next level with a new NC Beer t-shirt! Our official **2023 #NCBeer t-shirts** feature the names of the 200+ brewery members of the NC Craft Brewers Guild, all within a great pint design! Our tees are the perfect way to show your love for the amazing craft breweries of our state - and look great doing it! To purchase your t-shirt, [CLICK HERE!](#)

This year, the NC Craft Brewers Guild designed an **exclusive, limited-edition pint glass for NC Beer Month!** A portion of the proceeds from every glass purchased goes back to support #NCBeer! Purchase *your* glass at any of the following taprooms: [Kōmana Brewing Company](#), [Booneshine Brewing Company](#), [Clouds Brewing](#), [Burlington Beer Works](#), [Heckler Brewing Company](#), [R&D Brewing](#), [Trophy Brewing](#), [Good Hops Brewing](#), and [Lost Province Brewing Co.](#)

The independent North Carolina craft beer industry is proud to be an essential part of our state's experience and is committed to helping build the communities we serve. We invite you to help us celebrate North Carolina craft beer by visiting your local brewery, or picking up a package of beer to-go. Our breweries look forward to welcoming you!

**Join us for a pint in *The State of Southern Beer*™!**

**#NCBeerMonth | #NCBeer | #DrinkNCBeer**

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### **Marketing Assets:**

[Click here to link to 2023 NC Beer Month marketing assets.](#)

[Click here to link to 2023 NC Brewers Cup Competition photos & marketing assets.](#)

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*The North Carolina Craft Brewers Guild (NCCBG) is a 501c6 not-for-profit advocacy group supporting the independent craft brewers of our state through advocacy and education. North Carolina has over 420 independent craft breweries and brewpubs, each one serving as a local gathering spot for their communities. North Carolina is truly the State of Southern Beer™.*

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